Creative Dimension
Mediaworks



Creative Advertising Agency Profile

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Creative Dimension
Mediaworks

About Company

Best Branding & Digital Marketing Company in Nagpur. Transform your brand with our innovative design solutions to enhance and shape your business.

In the world of business, product, or service success, quality alone isn't enough it's the branding strategy that truly sets you apart. At Creative Dimension, we're here to ensure your brand identity is not just created, but crafted to perfection. From strategic brand positioning to making your brand presence felt, we bring expertise to every aspect of your branding journey. Whether it's shaping the physical elements of your brand or navigating the digital realm, we offer comprehensive brand development solutions. With Creative Dimension as your branding partner, expect nothing less than excellence in every facet of your brand's journey.



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WE CREATE
AND TURN INTO REALITY

As a full-service advertising and brand communication company, we excel in understanding your goals and employing strategic thinking for effective planning. Backed by data-driven insights, we ensure timeless execution of campaigns with exceptional creativity. Our expertise spans all media platforms, including ATL, BTL, and digital channels. When you partner with us, you gain access to end-to-end solutions in advertising and brand communication. From conceptualization to execution, we are committed to delivering impactful results that resonate with your audience. With a focus on collaboration and innovation, we strive to elevate your brand presence and drive tangible results in the dynamic landscape of marketing.

Our Service

1. IDENTITY DESIGN
- Logos and Tagline
- Brand Strategy
- Office Stationary
- Environment Branding
- Merchandising
- Infographics PDF /PPT

2. PRINT
- Press Ads
- Brochures
- Product Catalogue
- Leaflets / Flyers
- Posters
- POP Material
- Internal Branding

And Many more...

3. DIGITAL
- SEO
- Social Media Marketing
- Website Design
- Paid Markeing
- E-mailers

4. ELECTRONIC
- TV Commercials
- Product Films
- Corporate Films
- Radio Ads / Jingles
- Theme Songs / Anthems
- Signature Tunes
- Multiplex Ads
- Infographics Videos

5. OUTDOOR
- Hoardings
- Kiosks
- Canopy
- Bus Stops
- Mobile Hoardings

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Additional Service



Hospital Signage & Sign Boards Services

1. **Entrance Monument Signs:** Memorable signage at hospital entrances for strong brand presence.

2. **Wayfinding Systems:** Comprehensive solutions to guide patients, visitors, and staff through the facility.

3. **Interactive Design Programs:** Engaging digital signage for interactive navigation within the hospital.

4. **Exterior Hospital Signage:** Customized signs outside to direct traffic and enhance visibility.

5. **Interior Wayfinding Design:** Strategic signage placement for seamless navigation inside the hospital.

6. **Brand Identity Reinforcement:** Signage reflecting the hospital's brand for enhanced recall.

7. **Staff Efficiency Enhancement:** Clear signage reduces staff's need to guide visitors, improving efficiency.

8. **Patient Experience Improvement:** Well-designed signage reduces confusion and enhances the overall patient experience.

9. **Hospital Stationery:** Customized stationery including letterheads, envelopes, Files and business cards designed to maintain consistency in branding and communication across all hospital materials.

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Additional Service



Premium Quality Educational Institutes Marketing

At our core, we excel in the art of showcasing exceptional educational institutes of the highest caliber. Our approach is not just about marketing; it's about crafting captivating narratives that resonate with audiences. Through our creative campaigns, we seamlessly blend the elements of branding, marketing, and strategic business planning to create impactful experiences. From conceptualization to implementation, we are dedicated to ensuring that every aspect of your institute's promotion, planning, and execution is handled with precision and excellence. Trust us to elevate your educational institution to new heights through our innovative and comprehensive approach.

Our Service

1. Letterheads
2. Envelopes
3. Business Cards
4. Notepads
5. Folders
6. Pens
7. ID Cards
8. Brochures
9. Flyers
10. Posters
11. Certificates
12. Calendars
13. Presentation Templates
14. Event Tickets
15. Signage
16. Report Cards
17. Diaries
18. Photography & Videography
19. Digital Marketing

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Additional Service



Premium Quality Industrial Marketing

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1. **Product Catalogs :** Comprehensive catalogs showcasing industrial products, specifications, and features.

2. **Brochures :** Informative brochures highlighting key products, services, and capabilities of the industrial company.

3. **Flyers :** Eye-catching flyers for promoting special offers, discounts, or new product launches.

4. **Technical Data Sheets :** Detailed technical specifications and performance data for industrial products.

5. **Case Studies :** Success stories or case studies demonstrating how industrial products or solutions have addressed specific customer challenges.

6. **Promotional Merchandise :** Branded items such as pens, USB drives, or apparel featuring the company's logo for promotional purposes.

7. **Trade Show Booth Materials :** Banners, backdrops, signage, and promotional materials for trade show exhibitions and events.

8. **Photography & Videography:** Product demonstration videos, testimonial videos, or corporate overview videos for online and offline marketing channels.

   - Site Photography: High-quality photographs showcasing the company's facilities, equipment, and operations.

   - Product Photography: Professional images highlighting industrial products from various angles and perspectives.

   - Corporate Video: Engaging video content providing an overview of the company's history, values, and capabilities.

   - Industrial Tour Video: Virtual tours or video walkthroughs of the company's facilities, showcasing its infrastructure and operations.

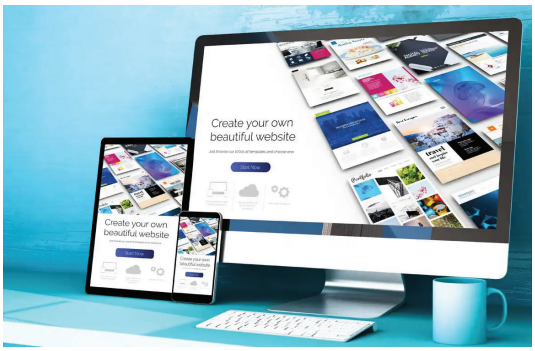
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Additional Service





Premium Quality Industrial Marketing 2



- Product Explainer Video: Animated or live-action videos explaining the features, benefits, and uses of industrial products in a clear and concise manner.

11. Website: A professional website showcasing the company's products, services, capabilities, and contact information.



12. Email Campaigns : Targeted email campaigns to reach potential customers with product updates, promotions, or industry news.

13. Social Media Content : Engaging social media posts, updates, and advertisements to connect with the target audience and drive engagement.



17. **PPT Presentations:** Professional presentations outlining the company's offerings, capabilities, and value proposition for sales meetings or pitches.

These marketing materials, including photography and video content, are essential for effectively promoting industrial products and services to target audiences and generating leads in the industrial sector.



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Additional Service

Government Offices Stationery Designing / Printing Solutions

1. Official Letterhead
2. Business Cards
3. Envelopes
4. Memo Pads
5. Notepads & Writing Pads
6. Folders & File Covers
7. Certificates & Awards
8. Rubber Stamps
9. Presentation Folders & Binders
10. Calendars & Planners
11. Receipts and Bill Books
14. Annual Reports
15. Brochures & Flyers
16. Posters & Banners
16. Standee Printing
17. Prize and Memento Designing
18. Custom Engraved Pens and Pendrives etc.

Government Offices Photography / Videography Solutions

Video Production

- Public Service Announcements
- Event Coverage
- Training Videos
- Documentaries
- Social Media Content
- Animation

Photography

- Official Portraits
- Event Photography
- Public Engagement
- Promotional Campaigns
- Publicity & Public Relations

Creative Dimension Mediaworks

“Dimensionalize Your Brand with Creativity”

Our Clients

















































DELHI PUBLIC SCHOOL













SANVIJAY
ROLLING & ENGINEERING LTD
(AN ISO 9001 : 2015 COMPANY)











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